

Managing your customer



Ticket Express
Group Express
Pass Express
Lift Express
Tracker Express
Rez Express
Rental Express
Retail Express
Lodging Express
Web Express

If you manage an equipment rental shop, **Rental Express** provides the system solution for you. Centralized rental allows customers to seamlessly flow from sign in to tech station and on to the Point of Sale. **Rental Express** is ideal for Ski and Snowboard shops as well as Equipment Rental and Management. It supports both pay first and pay last scenarios.

Customer sign in is quick and easy and supports Reservations and pre-entering Customers for Group Sales. The Technician Bench facilitates simple and fast Rentals, Returns, Exchanges and Inventory transactions. You can quickly check equipment availability and contract status.

Key Features and Benefits of *Rental Express*

Feature	Description	Benefit
Reduced Paperwork	<ul style="list-style-type: none">• System will generate contract with liability waiver• Elimination of multi-part contracts• Scanners used to capture information electronically	<ul style="list-style-type: none">• Reduced form costs• More professional presentation• Faster transaction processing• Eliminate keying errors
Customer Profiles Set-up	<ul style="list-style-type: none">• Customer information input once• Key customer information retained for future rentals	<ul style="list-style-type: none">• Faster processing for past customers• Increased up sell opportunities• Data can be used for e-mail or direct marketing campaigns
Inventory Control	<ul style="list-style-type: none">• Manage inventory efficiently• Advance reservations made possible• Transfer equipment out for maintenance	<ul style="list-style-type: none">• Up sell customers based on inventory available• Increase inventory utilization• Removes it from inventory until it is transferred back in
Multiple Product Sale	<ul style="list-style-type: none">• Sell admission or lift tickets through one system• Able to bundle products like lessons and tickets	<ul style="list-style-type: none">• Increased transaction values• Greater customer convenience• Greater opportunity to up sell

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