

Managing your customer

Ticket Express
 Group Express
 Pass Express
 Lift Express
 Tracker Express
 Rez Express
 Rental Express
Retail Express
 Lodging Express
 Web Express



Retail Express streamlines all of your inventory management and back-office tasks while allowing you to train a cashier on basic operations in minutes. You can Centralize Merchandising across stores and leverage technologies to better manage your processes. **Retail Express** has Customizable speed buttons, quick item lookups and on-line inventory history to allow you to effectively track your operation. Current and historical costs (including COGS), values and profit margins are right at your fingertips. Drill down from your customer management screen and instantly see all purchase transactions. Centrally manage campaigns, pricing, special offers and sales to target key inventory and demand.

Numerous on line credit card processing options are available. Choose the right merchant processor for your banking needs.

Key Features and Benefits of Retail Express

Feature	Description	Benefit
Quick Simple POS	<ul style="list-style-type: none"> • Speed Buttons • Quick Entry Keys • Integrated Credit Card Processing 	<ul style="list-style-type: none"> • Focus on your Customers • Fast training • Tight cash controls
Cost of Goods Sold And Profit	<ul style="list-style-type: none"> • Manage Accurate COGS • Report on-line COGS and Profit 	<ul style="list-style-type: none"> • Know what's profitable now and in the past
Advanced Pricing	<ul style="list-style-type: none"> • Sales, Special Offers • Location Pricing • Quantity Pricing 	<ul style="list-style-type: none"> • Streamline Operations • Open or restrict prices for sellers • Report on special offers • Give quantity price breaks • Set prices globally or by location
Inventory Control	<ul style="list-style-type: none"> • Purchasing • Receiving • Returns to Vendor • Label Printing • Cost Changes and much more 	<ul style="list-style-type: none"> • Optimize Inventory Management • Centralize Purchasing • Streamline Operations
Multiple Product Sale	<ul style="list-style-type: none"> • Sell admission or lift tickets through one system • Able to bundle products like lessons and tickets 	<ul style="list-style-type: none"> • Increased transaction values • Greater customer convenience • Greater opportunity to up sell

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